

Cogwheel Marketing

In Person Visit (Add-On)



In Person Team Strategy Meeting

On-site 4-hour hotel visit with general manager, sales manager, revenue manager and ownership, as applicable. We will review findings respective to each discipline and brainstorm new ideas for improved performance.

12-Month Digital Marketing Plan

Combine your digital marketing plan with your sales marketing plan divided into quarterly action plans. Incorporate CVB opportunities, brand packages, local partnerships, social media and more.

Training

This step ensure the team grasps all findings and can handle action items. Includes SEO basics, systems access, brand systems, paid opportunities and any other relevant questions.

Interlinking All the Pieces

This is an additional service that can be added to any package. This visit fills the gaps and all expertise is shared ensuring the on-site team can continue digital marketing efforts into the next 12 months.

